Introduction

Community mobilization and social change is the foundation of sustainable human development. It is a powerful tool to engage policy makers in implementing successful programmes at grass roots level. No programme or project can achieve its core objectives and targets without the active involvement of local representatives, CBOs, and community groups. It is pre-requisite to strengthen the social structure for long-term development.

This workshop will focus on the advance tools and techniques of engaging people through activity based and participatory learning methodologies. Participants of the workshop will get the opportunity to learn the motivational strategies, women empowerment, involvement and sense of ownership among community members to solve their problems by themselves.

Key Contents

- Concepts and approaches to community development
- Levels of social structure and community participation
- Community mobilization: steps, types, techniques and tools
- Types of community activists and their characteristics
- The art of field communication in diversified communities
- PRA tools and its applications
- Social accountability, community empowerment and development

Who should attend?

- This workshop is designed for those people who are engaged in community related projects, including field workers, officers, mid-level managers, and consultants.

Trainer

Shahid M. Minhas has 20 years of working experience of community engagement for social change management. He has extensively worked with undeserved and marginalized communities in AJK, Khyber Pakhtunkhwa, Punjab and Gilgit-Baltistan, while working with National and International Organizations including IRC, ICMC, Unicef, WPF, FPAP and International Centre for Civil Society and Cooperatives. He also worked with Academia and higher education Institutions. He has imparted a large number of trainings to various communities on social mobilization, communication, behavioural change, disaster risk reduction, MEAL, impact assessment and cluster development approaches. Currently, he is heading the Centre for Learning and Development at Sustainable Development Policy Institute (SDPI), Islamabad

Payment Procedure

Rs.15,000/- Plus 16% GST payable through crossed cheque/bank-drafts/pay orders in favour of “Sustainable Development Policy Institute” (Please write full name on the cheque/draft). All payments should be sent to Centre for Learning and Development-SDPI. This fee will cover the cost of stationery, lunches, teas, group photograph and certificates. For details, please visit our website or contact the focal persons as mentioned below.

Register before 15th March 2019

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Community Mobilization and Social Change Management

March 20-21, 2019. | Rs. 15,000/- Plus 16% GST.