PROJECT PROPOSAL WRITING

Two Days Interactive Workshop | SDPI | Islamabad.

June 26-27, 2019

Despite that huge funds are available with International donor agencies and government institutions, many organizations do not know how to get these funds, available with UN Organizations, USAID, UKAID, EU, AUSAID, Foundations, HEC and many other public sector organizations. Only those organizations can get these funds, which know the art of developing innovative and creative proposals. Getting funding is an art; the more you are connected, innovative, having writing skills, and research analyses, the bigger share you will get from donor agencies. Proposal writers need to keep themselves updated with the new trends and changing development scenarios.

If you are keen to learn the art of writing successful proposals, which may attract the donors to get project funding, SDPI would help you to achieve it. This workshop will be beneficial for those who are keen to develop innovative and technical proposal writings.

LEARNING OBJECTIVES:
The 2-day workshop aims to enable the participants to:
- Understand the various dimensions of future projects.
- Understand innovative proposal writing and submit it at the most suitable time
- Prepare smart budget for achieving the planned targets within the allocated time
- Develop and frame key research questions to attract donors to support your ideas
- Learn as to how the writer can avoid common mistakes in writing proposals and addressing funding issues

REGISTER BEFORE June 20, 2019

For registration please contact to:
SDPI- Centre for Learning and Development (CLD)
Sustainable Development Policy Institute [SDPI]
10-D West, Taimoor Chamber, Fazlul Haq Road,
Blue Area, Islamabad, Pakistan
www.sdpi.org/cld   cld@sdpi.org
Tel: +92 [0] 51 2278134, +92 [0] 300 513 6763


KEY CONTENTS:
- Structure of a project proposal
- How to become innovative to sell ideas
- How to frame research questions for proposals
- Social mapping and situation analysis
- Rapport building and getting funds
- Developing Log Frame for potential proposals
- Developing Theory of Change for Projects
- Budget preparation
- PERT and CPM
- Effective proposal writing styles

TARGET AUDIENCE
Community-based NGOs, research organizations, project managers, proposal writing professionals, new organizations and business firms, business development agencies, researchers and research supervisors.

TRAINING METHODOLOGY
Besides trainers’ presentations, experiences, practical exercises, and group work are essential components of our training methodology, highlighting solutions to the issues in writing project proposals.

REGISTRATION FEE & DISCOUNTS
Rs.17,500/- per person payable through crossed cheque /bank-drafts/pay orders in favor of Sustainable Development Policy Institute. This fee will cover the cost of stationery, lunches, teas, group photographs and certificates. Various categories of discount are available for more than two nominations, women, students, SDPI and HRDN members. For details visit our website or contact the focal persons, mentioned in this brochure.