Promoting sustainable enterprises in South Asia

Corporate Social Responsibility (CSR) is a newly emerging concept globally. The idea is rapidly spreading over the corporate sector; many firms have instated CSR strategies in their long-term plans. Also, to promote and ensure the occurrence of CSR practices, governments have imposed purposely designed policies. The corporate sector affects all members of a society; including internal stakeholders of the business as well as external. CSR interventions can improve the lives of millions be it small producers, workers and/or consumers. Focusing on agricultural supply chains we aim to discuss successful practices in South Asian countries through studies conducted by South Asian Network on Sustainability and Responsibility (SANSAR) members.

SANSAR is a network born out of the need to improve the sustainability of value chains aiming to promote the understanding and practice of the economic, social and environmental responsibilities of business.

This panel intends to discuss the capacity and readiness of civil society and companies to become partners in CSR programmes. Moreover, the role of governments in promoting sustainable chains will also be analysed along with the role of SAARC.

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